

The Creative Industries in IN State Senate District 26 Senator Allie V. Craycraft Jr.

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 26**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

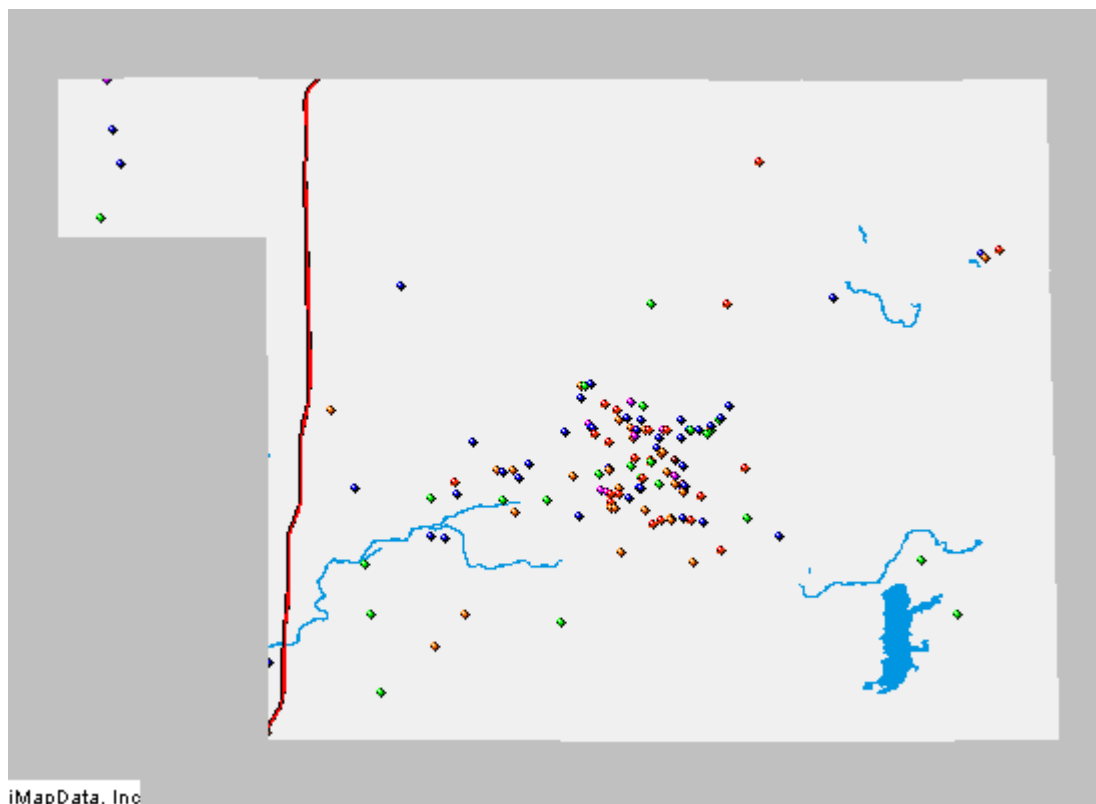
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 26 is home to 143 arts-related businesses that employ 1,179 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 26**, with each dot representing an arts-centric business.

143 Arts-Related Businesses in IN State Senate District 26 Employ 1,179 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 26 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	155
Museums	4	153
Historical Society	1	2
Performing Arts	31	92
Music	24	77
Services & Facilities	5	13
Performers	2	2
Visual Arts/Photography	47	571
Crafts	5	31
Visual Arts	4	5
Photography	23	457
Services	15	78
Film, Radio and TV	20	181
Motion Pictures	17	89
Television	1	90
Radio	2	2
Design and Publishing	35	149
Architecture	7	25
Design	16	29
Publishing	2	5
Advertising	10	90
Arts Schools and Services	5	31
Arts Schools and Instruction	5	31
GRAND TOTAL	143	1,179

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 26 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	4	5	25.00%	69	155	124.64%
Museums	3	4	33.33%	67	153	128.36%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	22	31	40.91%	83	92	10.84%
Music	19	24	26.32%	74	77	4.05%
Services & Facilities	2	5	150.00%	4	13	225.00%
Performers	1	2	100.00%	5	2	-60.00%
Visual Arts/Photography	50	47	-6.00%	542	571	5.35%
Crafts	5	5	0.00%	32	31	-3.13%
Visual Arts	4	4	0.00%	6	5	-16.67%
Photography	24	23	-4.17%	454	457	0.66%
Services	17	15	-11.76%	50	78	56.00%
Film, Radio and TV	27	20	-25.93%	284	181	-36.27%
Motion Pictures	23	17	-26.09%	191	89	-53.40%
Television	1	1	0.00%	90	90	0.00%
Radio	3	2	-33.33%	3	2	-33.33%
Design and Publishing	26	35	34.62%	142	149	4.93%
Architecture	7	7	0.00%	21	25	19.05%
Design	10	16	60.00%	23	29	26.09%
Publishing	1	2	100.00%	2	5	150.00%
Advertising	8	10	25.00%	96	90	-6.25%
Arts Schools and Services	7	5	-28.57%	36	31	-13.89%
Arts Schools and Instruction	7	5	-28.57%	36	31	-13.89%
GRAND TOTAL	136	143	5.15%	1,156	1,179	1.99%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org